

WSWA WOMEN'S LEADERSHIP COUNCIL

EDUCATE. ELEVATE. EMPOWER



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2021 MENTORING PROGRAM

The WLC Mentor program is a six-month program that pairs a WLC board member with an applicant based on program objectives and desired skills and experience. The program will include one-on-one meetings between mentee and mentor, group meetings and discussions, access to WSWA's leadership development webinar series, and other educational and networking opportunities throughout the six-month program. The mentors and mentees will decide on a schedule that works best for them.

OBJECTIVE:

To elevate, educate, and empower women across the alcohol beverage industry by matching current women leaders and future women leaders to facilitate professional growth and skill development.

This program is seeking **8-10 women** who will be matched with our WLC Advisory Board members for the 2021 program.

If you are interested in participating, please fill out this **survey** linked below and upload a letter/note of support from your supervisor, leader or HR professional.

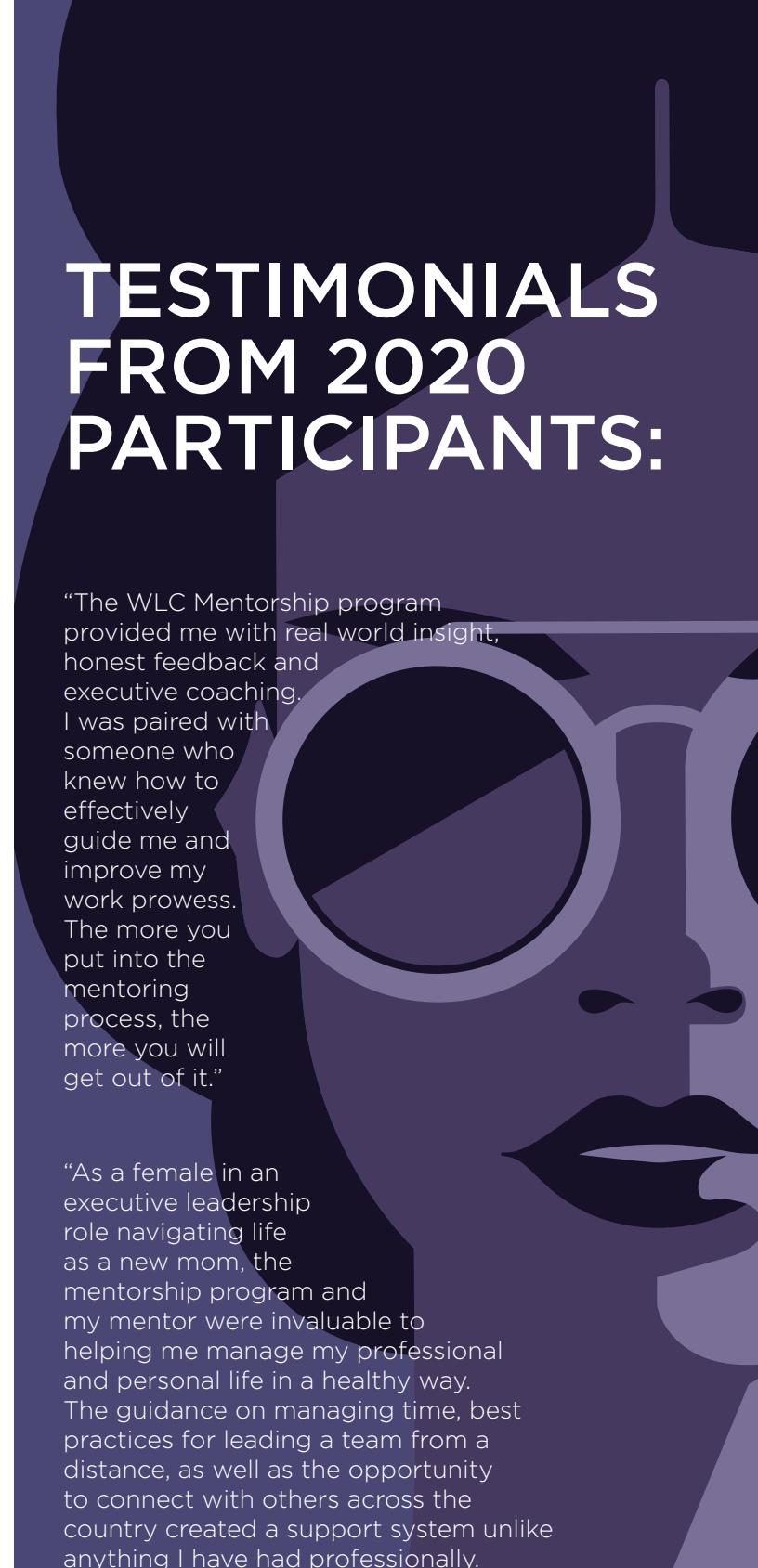
Applications are due **Friday, March 12**

Program will begin **April 1, 2021**

THE WLC MENTORSHIP PROGRAM WILL INCLUDE:

- Six monthly virtual meetings from April through September between mentor and mentee.
- Develop hard and soft skills to improve overall effectiveness in your current and future roles.
- Grow your professional network; Opportunity to connect with female leadership in the wholesale tier.
- One-on-one mentoring as well as other educational sessions to increase business acumen.
- Access to WSWA Leadership Development Webinars.
- Virtual happy hours with all program participants.

TESTIMONIALS FROM 2020 PARTICIPANTS:



"The WLC Mentorship program provided me with real world insight, honest feedback and executive coaching. I was paired with someone who knew how to effectively guide me and improve my work prowess. The more you put into the mentoring process, the more you will get out of it."

"As a female in an executive leadership role navigating life as a new mom, the mentorship program and my mentor were invaluable to helping me manage my professional and personal life in a healthy way. The guidance on managing time, best practices for leading a team from a distance, as well as the opportunity to connect with others across the country created a support system unlike anything I have had professionally. I highly recommend the mentorship program and look forward to supporting its growth."

